



Step by step of how to access the LoyalFree app:

1. Scan the QR code below to download the LoyalFree app
2. Start the Bricklive Animal Paradise trail
3. Choose the location from the list and click check-in
4. Check in at all locations to be in with a chance of winning a £100 voucher to spend in at Northampton Town Centre business*



2023 Saturday 1st April
-
Sunday 16th April

*Terms and conditions apply. For more details please visit:
www.discovernorthampton.co.uk/bricklive-animal-paradise/

Northampton
TOWN CENTRE BID
For the businesses by the businesses



West
Northamptonshire
Council

BRICKLIVE

ANIMAL PARADISE

FIND ME IN ARGOS!

Mammal
Feline
Carnivore
Diurnal
Africa



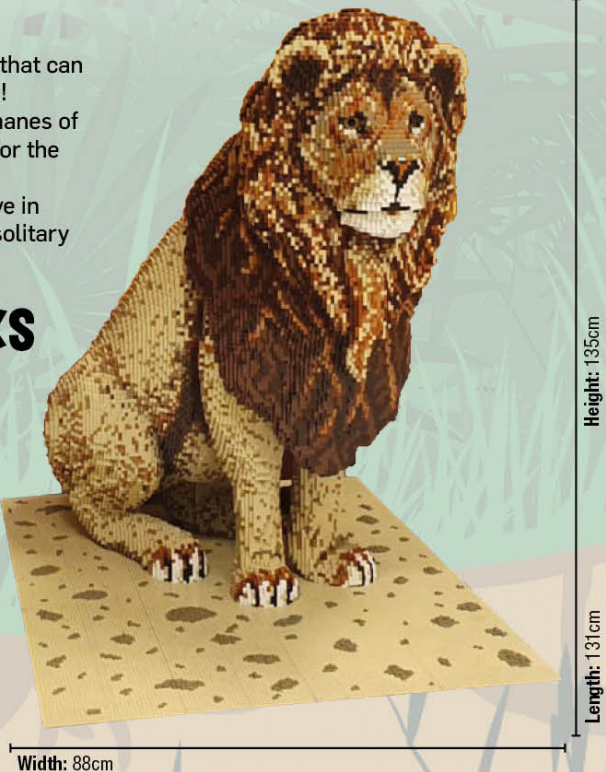
AFRICAN LION

AKA
Panthera leo

Did you know?

- Lions live in groups called prides, that can be anywhere up to 30 lions strong!
- Male lions may have impressive manes of fur, but it's the females that hunt for the pride's food!
- Lions are the only type of cat to live in groups. All the other species are solitary creatures!

50,439 BRICKS
3 BUILDERS
400 HOURS
232.5kg



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Designed by Bryn Morgan

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ANIMAL PARADISE

FIND ME IN METRO BANK!

Mammal
Primate
Folivore
Diurnal
Africa



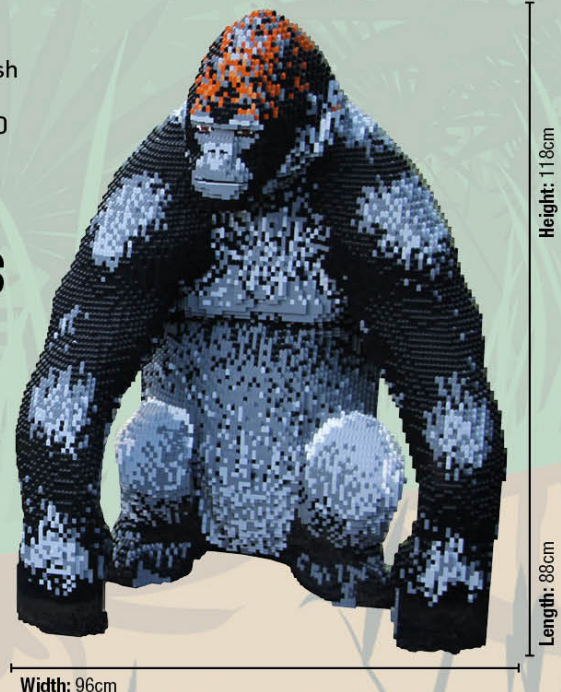
GORILLA

AKA
Gorilla gorilla

Did you know?

- We humans share a colossal 98% of our DNA with gorillas!
- The western gorilla is also called the silverback gorilla because of the greyish fur running in a line down its back.
- Gorillas have a bite force of about 1300 psi, twice the force of a lion!

82,845 BRICKS
2 BUILDERS
167 HOURS
194kg



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ANIMAL PARADISE

**FIND ME IN NAKED
HAIR & BEAUTY!**

Mammal
Canid
Carnivore
Diurnal
Africa



ENDANGERED

AFRICAN WILD DOG

AKA

Lycaon pictus

Did you know?

- The territories of wild dog packs are huge - the whole of London could only support two packs!
- Truly living up to their name, African wild dogs cannot be domesticated.
- Wild dogs have a complex language of barks, howls, whines and even hoots that they use to communicate with each other.

 **12,871 BRICKS**

 **2 BUILDERS**

 **113 HOURS**

 **59.5kg**





Height: 103cm

Length: 68cm

Width: 42cm

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ANIMAL PARADISE

**FIND ME IN NORTHAMPTON
MUSEUM & ART GALLERY!**

Mammal
Feline
Carnivore
Diurnal
South Asia



ENDANGERED

BENGAL TIGER

AKA

Panthera tigris tigris

Did you know?

- While it's the most numerous tiger left in the world, only approximately 2,500 are left in the wild.
- A real Bengal tiger weighs around 550 pounds, or 250kg.
- Also called the Royal Bengal tiger, this fierce feline is the national animal of India and Bangladesh!

 **81,350 BRICKS**

 **3 BUILDERS**

 **392 HOURS**

 **520kg**



Height: 236cm

Length: 231cm

Width: 131cm

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ANIMAL PARADISE

FIND ME IN WATTS
FURNISHERS!

Fish
Scombridae
Piscivore
Saltwater
Atlantic Ocean



BLUEFIN TUNA

AKA

Thunnus thynnus

 **7,742 BRICKS**

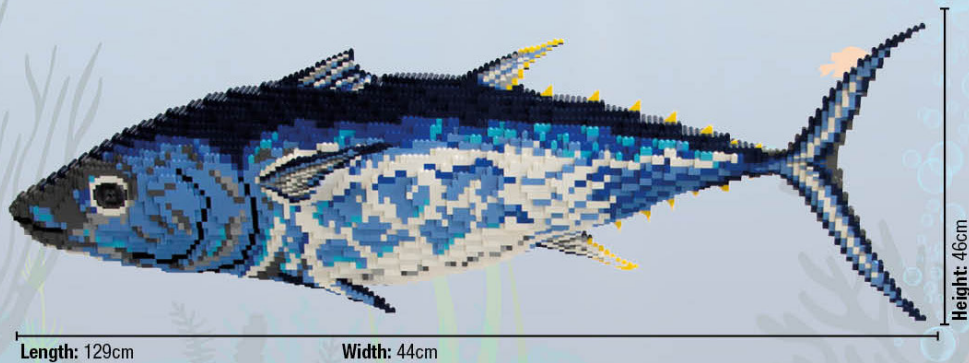
 **1 BUILDER**

 **68 HOURS**

 **88.5kg**

Did you know?

- Bluefin tuna can live to be up to 40 years old, and are the largest species of tuna!
- A migratory species, Bluefin tuna have been known to swim from the Mediterranean all the way to Canada!



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ANIMAL PARADISE

FIND ME IN STYLES OF LONDON!

Mammal
Cetacean
Piscivore
Saltwater
Widespread



BOTTLENOSE DOLPHIN

AKA

Tursiops truncatus

Did you know?

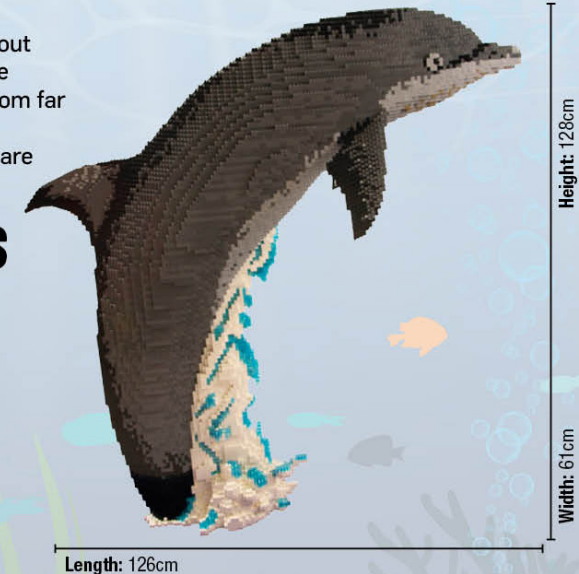
- Dolphins use echolocation - sending out sound waves and letting them bounce back - to sense food and obstacles from far away!
- They may look like fish, but dolphins are actually aquatic mammals!

 **22,298 BRICKS**

 **2 BUILDERS**

 **84 HOURS**

 **114.8kg**



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ANIMAL PARADISE

FIND ME IN ESQUIRES COFFEE!

Fish
Scombridae
Piscivore
Saltwater
Atlantic Ocean



GREEN SEA TURTLE

AKA
Chelonia mydas

27,208 BRICKS

1 BUILDER

78 HOURS

110.5kg

Did you know?

- Green Sea Turtles can lay between 100 and 200 eggs at a time...which they then leave hidden on beaches for 2 months!
- When threatened, Green Sea Turtles can reach speeds of up to 35km/h!



Length: 109cm

Height: 29cm

Width: 93cm

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ANIMAL PARADISE

FIND ME IN CAFÉ TRACK!

Bird
Spheniscidae
Piscivore
Diurnal
Antarctica



ROCKHOPPER PENGUIN

AKA
Eudyptes moseleyi

Did you know?

- Where most penguins waddle, Rockhoppers are known for doing exactly as their name suggests: bounding over the craggy coasts on which they make their homes!
- Rockhopper penguin eggs are incubated by both parents.
- After reaching full growth, they are about 20 inches or 50 centimetres in height.

3,200 BRICKS

1 BUILDER

100 HOURS

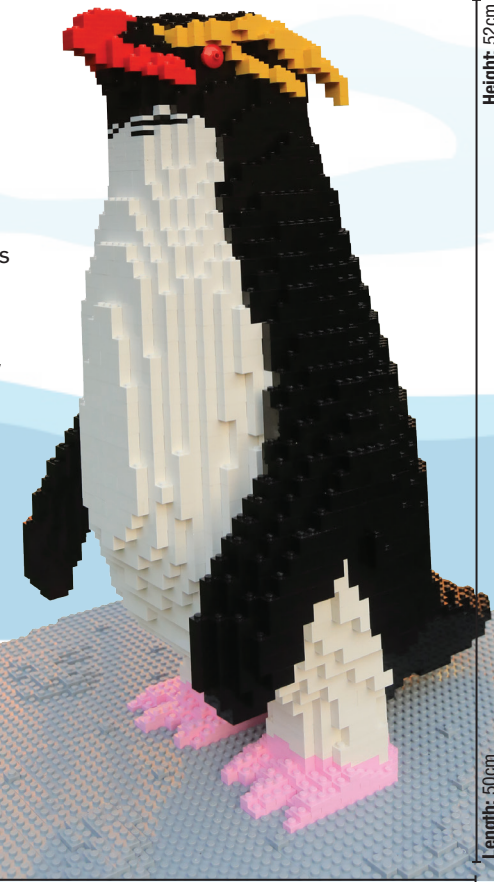
12kg

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Height: 52cm

Length: 50cm

Width: 50cm

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ANIMAL PARADISE

FIND ME IN ABRAXAS
COOKSHOP!

Mammal
Felidae
Carnivore
Diurnal
South Asia



SNOW LEOPARD

AKA

Panthera uncia

Did you know?

- A snow leopard's 5 inches of thick, pale fur is perfect for hiding in wait for prey in the snowy peaks of the Himalayas.
- Most snow leopards live at heights of up to 5,200 metres. During the summer, they will stay up here for the most part, away from the heat.

37,264 BRICKS

3 BUILDERS

101 HOURS

137kg



Length: 66cm

Width: 113cm

Height: 95cm

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ANIMAL PARADISE

FIND ME IN GROSVENOR SHOPPING!

EXPLORER SELFIE

Across the globe, talented biologist and zoologists are studying animals of every kind to better understand the world we live in. Earth is incredibly biodiverse, and these scientists are slowly learning about every bird, mammal, insect and fish, and figuring out how we as a species can better protect them.

38,400 BRICKS

2 BUILDERS

60 HOURS

75kg



Width: 192cm

Length: 90cm

Height: 129cm

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ANIMAL PARADISE

FIND ME IN VIRGIN MONEY!

Bird
Psittacidae
Omnivore
Diurnal
South America



MACAWS

AKA

Ara macao (red) & Ara ararauna (blue)

Did you know?

- There are 20 species of macaws, and they can live up to 60 years old in the wild!
- Species of macaw range massively in size - some are 3.3ft long from beak to tail feather, while others are as small as a blackbird.

 **19,320 BRICKS**

 **2 BUILDERS**

 **48 HOURS**

 **92.5kg**



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ANIMAL PARADISE

FIND ME IN NOT ANOTHER JUNGLE!

Mammal
Primate
Frugivore
Diurnal
Southeast Asia



ORANGUTAN

AKA

Pongo pygmaeus

Did you know?

- Baby orangutans are dependent on their mothers for the first few years of their lives, clinging tightly to their backs!
- Orangutans aren't fussy eaters - they have been seen eating 300 different types of fruit!
- The word "orangutan" is Malay for "person of the forest".

 **49,322 BRICKS**

 **4 BUILDERS**

 **180 HOURS**

 **212kg**



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ANIMAL PARADISE

FIND ME IN BUTTERWICK BAKERY!

Mammal
Ursidae
Folivore
Diurnal
China



GIANT PANDA

AKA

Ailuropoda melanoleuca

Did you know?

- Despite how much pandas love bamboo, it is low in the nutrients they need, so pandas can spend up to 16 hours eating 20kg of it!
- Their scientific name translates to "black and white cat-foot".
- They may be "giants" as adults, but as babies they are born just 15cm long - and they are bright pink!

62,351 BRICKS

5 BUILDERS

206 HOURS

270kg



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ANIMAL PARADISE

FIND ME IN THE ENTERTAINER!

Mammal
Marsupial
Carnivore
Diurnal
Australia



TASMANIAN DEVIL

AKA

Sarcophilus harrisi

Did you know?

- Despite their frightening name, Tasmanian devils aren't a danger to humans, though they will fiercely defend their territory.
- Tasmanian devils are scavengers, and a common presence around farms. They help keep maggot populations down, thereby protecting farm sheep from some diseases!

10,916 BRICKS

2 BUILDERS

50 HOURS

17.9kg



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FIND ME IN GROSVENOR SHOPPING!

JUNGLE JEEP

Some environments are too dangerous or too vast to travel on foot, so many biologists and explorers will journey through jungle and deserts in specifically equipped vehicles.

Many are 4 wheel drives, to give them enough power to traverse difficult terrain, like uneven, rocky paths or thick jungle undergrowth.

 **71,454 BRICKS**

 **2 BUILDERS**

 **248 HOURS**

 **232.5kg**



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