

Northampton

TOWN CENTRE BID

NORTHAMPTON TOWN CENTRE BID – THE EASTER RIDDLE TRAIL 2025

Terms & Conditions:

1. Entries must be made by completing The Easter Riddle Trail by visiting all 11 locations and scanning the QR codes.
2. Every entrant completing the trail can collect a chocolate prize from Market Square News. Entrants will then be entered into a prize draw, with two winners receiving 1x a £50 voucher to be spent in a Northampton town centre business of their choice.
3. All official entries must be made in the name of the person entering and must not work for or be a director of Northampton Town Centre Ltd (Business Improvement District) to enter.
4. The prize draw will take place on Tuesday 22nd April at 11 am.
5. Multiple entries will be disqualified.
6. The winner will be chosen at random from all valid entries.
7. The Judge's decision is final and no correspondence will be entered into.
8. The two winners who are selected to win the prize of gift vouchers will receive gift vouchers for their selected business within Northampton town centre. The expiry date for your voucher will be in accordance with the business's terms and conditions. Once issued the vouchers are not refundable or exchangeable in the event of a business closure.
9. The winner will be contacted via email and will be given 2 weeks to respond. Failure to do so will see the entry void.
10. Vouchers will be issued within 2 weeks of the winner being successfully contacted.
11. Vouchers cannot be issued in any other currency and cannot be exchanged for cash. No change will be given if the full value of the voucher is not spent in one visit at the nominated store(s).
12. The winner or their representative will be required to have their photograph taken for local press and PR purposes. The photoshoot will take place within Northampton Town Centre.
13. Your data will only be used to communicate with you if you have won a prize. Your data will remain the property of Loyal Free and Northampton Town Centre Ltd.