

**NORTHAMPTON TOWN CENTRE BID –  
ICONIC RABBIT EASTER TRAIL 2026**

**Terms & Conditions:**

1. Entries must be made by completing The Iconic Rabbit Easter Trail by visiting all 15 locations and completing the trail map with the letter on each rabbit.
2. Iconic Rabbits will be located at **Abington FX** (Abington Street), **Cardews Northampton** (St Giles Street), **Gravity** (Sol Central), **Grosvenor Shopping Northampton**, **Kall Kwik** (Abington Street), **Marefair Heritage Park** (Chalk Lane), **Market Square News** (Mercers Row), **Mercure Northampton** (Silver Street), **NLive Radio** (St John's Street), **St Giles Music** (St Giles Terrace), **The Cordwainer** (The Ridings), **The University of Northampton Innovation Centre** (Green Street), **Turtle Bay Northampton** (Gold Street), **Vintage Guru** (St Giles Street), **Virgin Money** (Gold Street).
3. Every entrant completing the trail can collect a chocolate prize from Market Square News upon presentation of a completed trail map. Entrants will then be entered into a prize draw, with two winners receiving 1x a £50 voucher to spend in a Northampton town centre business of their choice.
4. All entries must be made in the name of the parent/guardian of the entry and must not work for or be a director of Northampton Town Centre Ltd (Business Improvement District) to enter.
5. Entries must be received by Sunday, 12 April.
6. The prize draw will take place on Monday, 13 April at 11 am.
7. The winner will be chosen at random from all valid entries.
8. The Judge's decision is final, and no correspondence will be entered into.
9. The two winners who are selected to win the prize of gift vouchers will receive gift vouchers for their selected business within Northampton town centre. The expiry date for your voucher will be in accordance with the business's terms and conditions. Once issued, the vouchers are not refundable or exchangeable in the event of a business closure.
10. The winner will be contacted and will be given 2 weeks to respond. Failure to do so will see the entry void.
11. Vouchers will be issued within 2 weeks of the winner being successfully contacted.
12. Vouchers cannot be issued in any other currency and cannot be exchanged for cash. No change will be given if the full value of the voucher is not spent in one visit at the nominated store(s).
13. The winner or their representative will be required to have their photograph taken for local press and PR purposes. The photoshoot will take place within Northampton Town Centre.
14. Your data will only be used to communicate with you if you have won a prize. Your data will remain the property of Northampton Town Centre Ltd.